

Attention News Editors / For Immediate Release

Affordable, world-class laser vision correction comes to Rochester, NY, as LASIK MD opens its 2nd US location.

Rochester, NY, November 16, 2011 - LASIK MD, North America's largest laser vision correction provider based on procedure volume, is pleased to announce the opening of its newest location in Rochester, New York. The branch opens today as the company's 31st location, and second in the United States.

"We've been offering laser vision correction in upstate New York since 2006 with our Syracuse location," said Dr. Mark Cohen, LASIK MD President and Co-Founder. "We're excited about our new LASIK MD branch in Rochester because residents will no longer have to drive long distances to receive high-quality, affordable laser vision correction."

LASIK MD provides a free, comprehensive eye examination, using state-of-the-art diagnostic equipment, to determine if the patient is a good LASIK candidate. LASIK MD's team of eye care professionals will consult with candidates and recommend treatment options best suited to their needs. Prices start at \$490 per eye, with multiple financing options available, and are all backed by LASIK MD's lowest price guarantee.

The Rochester location is staffed with a team of experienced professionals who specialize in laser vision correction. Leading the team in Rochester will be Dr. Randa M. Garrana, who has been performing laser vision correction procedures since 1998 and has performed a total of over 50,000 ocular procedures. "We are pleased to welcome Dr. Garrana to the LASIK MD team," said Dr. Avi Wallerstein, LASIK MD Co-Founder and Co-National Medical Director.

The new Rochester branch is located at 1 Miracle Mile Drive, next to the Marketplace Mall.

For more information about LASIK MD, laser vision correction, or to make an appointment for a free consultation please call (585) 292-6444 or visit www.lasikmd.com.

About LASIK MD

LASIK MD, North America's largest laser vision correction provider based on procedure volume, operates two locations in the state of New York and 29 clinics in Canada. LASIK MD provides quality medical care using state-of-the-art technology at an affordable price. LASIK MD surgeons are highly experienced in the field, having collectively performed more than 500,000 procedures. LASIK MD is also a proud winner of Canada's 50 Best Managed Companies award, and LASIK MD founders Dr. Mark Cohen and Dr. Avi Wallerstein were named Ernst & Young's 2008 Entrepreneurs of the Year in the Professional Services category. Additional company information is available at www.lasikmd.com.

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